



# Women's Economic Participation Project

## Application Form for Women-owned or Women-led Startups

(It is strictly dedicated to women to participate to this project)

The project aims at Women's Economic Participation in North and Mount Lebanon Governorates. It aims at contributing to the economic empowerment of women by addressing women's limited access to, control of, and benefits from economic opportunities. The project is funded by the Government of Canada and implemented in partnership with the United Nations Development Program (UNDP) and René Moawad Foundation (RMF), the Berytech Foundation (Berytech), the Atayeb Al-Rif COOP (AAR), DOT Lebanon, and the National Committee for the Follow-up of Women's Issues (CFUWI):

### Eligibility Criteria:

- Aspiring Lebanese women entrepreneurs who have a business idea and have started to work on them for less than two years; *or*
- Aspiring women entrepreneurs who have a business idea and have NOT started to develop;
- Women founder should be aged more than 18 years old;
- Women founder should have the ability to use computers;
- The business should have a social, economic, or environmental impact; and businesses that support gender equality (where beneficiaries are women, where majority of team members are women)
- The business should not benefit from ongoing financial support initiatives from other donors;

Selected value chains for the project:

- Agricultural value chains: Oregano (wild and cultivated), friqeh, small ruminants, and, honey.
- Non-agricultural value chains: Handcrafts, Renewable Energy, and, Information Communication Technology (ICT).

### Program Details:

Selected businesses will have the opportunity to attend training workshops, coaching sessions and mentoring. They will be able to receive an In-kind grant based on their needs and challenges. Topics covered in the sessions will be about the business idea, products and services, marketing, finance, legal aspects, etc.

### Selection Criteria

Based on the application form (herein) and compliance with eligibility criteria, Startups' s will be selected to go through an initial needs' assessment. Those steps will allow the evaluation committee to select the Startups that will have the potential to benefit from the program.

Grateful for your interest in Women's Economic Participation Project.

This questionnaire will take 20 minutes to complete. All of your responses are confidential.



**A. Personal Information:**

1. Name:

*Surname*

*Middle name*

*Family name*

2. Address: Governorate  Mount Lebanon  
 North Lebanon

Caza \_\_\_\_\_

Village \_\_\_\_\_

3. Age:  <18  
 19- 30  
 31- 45  
 >45

4. Email: \_\_\_\_\_

5. Telephone:  
Mobile: \_\_\_\_\_  
Landline: \_\_\_\_\_

6. Nationality :  Lebanese  
 Others, please specify: \_\_\_\_\_

7. How did you hear about the Women's Economic Participation Project?

8. What are your Project's Social Media/Website Links? (if available)

**B. Information about your company: Startup**

9. Name of your startup? (if available)



10. Describe your background in a few lines (100 words maximum)

11. Sector: in which sector does your business operate?

- |                                |  |
|--------------------------------|--|
| a. Agriculture                 | Oregano (wild and cultivated)              |
|                                | Friqeh                                     |
|                                | Small ruminants                            |
|                                | Honey                                      |
| b. Non-agriculture value chain | Handcrafts                                 |
|                                | Renewable energy                           |
|                                | Information Communication Technology (ICT) |

12. Summary of your project:

13. Stage of the project:

13.1. Specify the idea stage: *choose the answer that best describes the idea stage*

- A concept/ idea
- A concept / idea with some research conducted
- A project with some revenue (even minimal that occurred)
- Other: please explain

13.2. If your Startup is already in operations, provide a description of activities:

- a. How many other businesses are similar to yours in the area?
- None (0)
- Few (1-3)
- Many (4+)



b. How did you fund, or how are you funding, your business?

- Loan
- Personal income or savings
- Grant from another NGO/Nonprofit
- Financial institution
- Investors
- Other (Specify)

14. Clear problem statement: What problem are you trying to solve in the market? Why is your product/service needed?

15. What innovation are you bringing into the sector in which you are operating?

16. What social benefit (s) does/will your organization bring to the society in which you operate (direct or indirect) and what is your vision on social impact?



17. Team members (if any)

17.1. Number of team members:

- Number of women:  
 Number of men:

17.2. Roles:

18. How are you generating revenue? Describe your company's revenue streams? *If already generating revenue or*  
How are you planning to generate revenue?

19. Did you receive or participate in any capacity-building initiatives before? If yes, what types of trainings  
have you attended so far?

20. What are some of the biggest challenges you are currently facing and how do you intend to address  
them, and what support would you need from the project?



21. Choose 2-3 possibilities for improvement/amelioration within your project.

- Access to credit or financing
- Marketing
- Social Media Presence
- Finance
- Management/Leadership
- HR
  
- Other (Specify)

22. . Where do you see your business in 3 years? What is the vision for your company?

23. Why did you decide to participate in Women's economic participation project and what do you expect from it?

**Your application is subject of verification and we will be contacting you soon!**

Menassah Bldg. | Office #24 | Ghazir Highway | Jounieh | Lebanon  
Office +961 78 888 254 | +961 70 181 051 | +961 3 543 511 | [wep@rmf.org.lb](mailto:wep@rmf.org.lb)

